

# News from the Town of Islip



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**FOR IMMEDIATE RELEASE:**

## Long Island MacArthur Airport Hosts Air Show Pop-Up Booth

**Islip, NY – May 26, 2023** – Long Island MacArthur Airport is a frequent hub for aircraft participating each year in the Bethpage Air Show at Jones Beach State Park. This year for the first time, the airport will also be on-site at the Air Show with an eye-catching immersive area featuring Breeze Airways.

“We want to reach out to aviation fans at the Bethpage Air Show. We know they love to fly, and Long Island MacArthur Airport wants to connect more fully with them,” said Islip Town Supervisor, Angie Carpenter. “Breeze is launching service to new destinations from MacArthur Airport with ‘Seriously Nice’ fares and service that make it an exciting option for many customers in Nassau County. Based on the location and other factors, the Air Show is a perfect opportunity for us to engage them,” she added.

The immersive pop-up display will feature a Breeze Airways mockup aircraft ideal for snapping and posting photos on social media. Additionally, the airport, owned by the Town of Islip, will be holding a Prize Drawing for elegant luggage, noise-cancelling headphones, and more. An airport “Street Team” will help spread the word on Breeze’s six non-stop destinations & two BreezeThru cities. “Our message is ‘Six Seriously Nice Destinations on New York’s Seriously Nice Airline from New York’s Seriously Nice Airport,’ and our hashtag is ‘Feel that Summer Breeze,’” said Shelley LaRose-Arken, Airport Commissioner.

“Guests at the Air Show Pop-Up will have an opportunity to win 30,000 BreezePoints good for travel for two to any of Breeze Airways’ six non-stop destinations,” said Gareth Edmondson-Jones from Breeze Airways. “Summer’s a great time to visit our new routes from Islip to Portland, Maine; Raleigh-Durham; Richmond; or Pittsburgh -- or our existing routes to Charleston and Norfolk.”

“The Airport booth area will also feature a traditional canopy for information & interaction. We hope Air Show guests will come by and enjoy the friendly vibe of the experience,” LaRose-Arken said. “They can also hear radio advertisements on Air Show Sponsors KJOY, WALK and other Connoisseur Media stations. We are so excited to reach out to our customers at Jones Beach State Park and become more recognizable among the thousands of visitors enjoying the Air Show,” she added.

#### ABOUT BREEZE AIRWAYS

Breeze Airways began service in May 2021. One year later, it was ranked as the No. 2 U.S. best domestic airline of 2021 by Travel + Leisure World's Best Awards. Breeze now offers a mix of 147 year-round and seasonal nonstop routes between 36 cities in 22 states. Founded by aviation entrepreneur David Neeleman, Breeze operates a fleet of Embraer 190/195 and Airbus A220-300 aircraft, with a focus on providing efficient and affordable flights between secondary airports, bypassing hubs for shorter travel times. With seamless booking, no change or cancellation fees, up to 24-months of reusable flight credit and customized flight features – including complimentary family seating - delivered via a sleek and simple app, Breeze makes it easy to buy and easy to fly. Flights are on sale at [flybreeze.com](https://flybreeze.com) and via the Breeze app.

ABOUT LONG ISLAND MACARTHUR AIRPORT: MacArthur Airport is on Long Island approximately 50 miles from New York City. It is the closest airport to nearly 3 million Long Island residents, and to world-renowned attractions including the famous Hamptons, Wine Country, Cradle of Aviation Museum, lighthouses, Fire Island, excellent theatre, award-winning restaurants, and Gatsby-era mansions including Westbury Gardens. The Town of Islip owns and operates the airport, served by Breeze Airways, Frontier Airlines, and Southwest Airlines. Access to the Long Island Rail Road (LIRR) makes getting around Nassau and Suffolk counties convenient. Train service from the Ronkonkoma / MacArthur Airport LIRR to New York City provides frequent transport. Long Island MacArthur Airport employs 6000 people directly and indirectly, with a \$16M annual operating budget and an economic impact of \$600M to the region and local economy.

Additional Airport & Town of Islip resources:

[FlyMacArthur.com](https://flymacarthur.com)

[MacArthurAirport.com](https://macarthurairport.com)

[MacArthur Airport Facebook](#)

[Twitter @LIMacArthur](#)

[Instagram @FlyMacArthur](#)

[Town of Islip Linktree](#)

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