

News from the Town of Islip



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Long Island MacArthur Airport Welcomes Frontier Airlines

Ronkonkoma, NY, May 24, 2017 – Islip Town Supervisor Angie Carpenter was joined by Long Island MacArthur Airport Commissioner Shelley LaRose-Arken, members of the Islip Town Board, elected officials, and representatives from Frontier Airlines, at a press conference announcing Frontier Airlines' new daily nonstop service from Long Island MacArthur Airport (ISP) to Orlando (MCO) beginning August 16, 2017.

"Customers in the Long Island region consistently ask for competitive fares and more options from ISP," said Angie Carpenter, Islip Town Supervisor. "Our research shows, Orlando continues to be a top market for us, and we are pleased to announce Frontier as a new airline partner at MacArthur Airport. Every passenger using MacArthur Airport adds to our local economic prosperity. We know that Frontier's service to Orlando will translate to roughly \$800,000 a year in concession revenue alone. That means more jobs and more opportunity for our area," said Supervisor Carpenter.

"The growth of Long Island MacArthur Airport will benefit our economy and the region's business community, and thus I commend Supervisor Carpenter for partnering with a new airline that will help the airport realize its full potential," said Kevin Law, President of Long Island Association.

Frontier will be offering introductory fares of \$39 one way. Providing service since 1994, Denver-based Frontier Airlines currently serves more than 60 destinations system wide with nearly 300 daily flights, and will serve ISP with Airbus A320 aircraft.

In addition to the airlines' ultra-low-fare status, Frontier bundles customer costs via the WORKSSM or the PERKSSM strategy.

"For almost three years, Frontier has introduced 'Low Fares Done Right,' bringing affordable and friendly travel to millions across the country. We're excited to bring this to Islip as well as work with the local community to make these flights successful. By giving our customers choice, we offer a way to travel for everyone. With our a la carte or The WORKS and The PERKS bundled options, we allow our customers to pay for what they want to," explains Tyri Squyres, Frontier Vice President of Marketing.

What else should passengers expect with Frontier Airlines? "Onboard our aircraft, MacArthur Airport passengers will enjoy a high-quality customer experience and some of the widest seats in the airline industry," said Squyres. "We work hard to enhance service options. The engineering on our slimline seats

makes them lightweight and maximizes each passenger's comfort. We're even boosting the size of our middle seats, so no matter where you sit on the aircraft you will be able to relax and enjoy the flight."

While the seats and service *inside* the aircraft are a benefit, Shelley LaRose Arken, Commissioner of MacArthur Airport, takes notice of what Frontier Airlines' is doing *outside* the plane, as well.

"Frontier is an innovative and professional airline working hard to ensure its aircraft are fuel-efficient and environmentally friendly. The airline flies one of the youngest fleets in the industry," said LaRose-Arken. "Frontier uses the latest engines, and wingtip sharklets that extend the aircraft range and flight distance, while also reducing fuel consumption," she added.

"Our recent work to enhance marketing and Air Service Development is gaining the attention of our airline partners. We know there is a tremendous opportunity for enhancing the customer experience at ISP," explains MacArthur Airport Commissioner Shelley LaRose-Arken. "Frontier recognizes this, and we are so glad they want to *FlyMacArthur!*"

"We compete for every passenger. We expect that Frontier's business model will result in lower fares and increasing demand for Orlando service from ISP," LaRose-Arken explains.

"The airlines' route system and goals match up very nicely with MacArthur Airport's Air Service Development plans. Frontier's decision to serve ISP validates both our potential and our commitment," said LaRose-Arken.

ABOUT FRONTIER AIRLINES

Frontier Airlines is committed to offering 'Low Fares Done Right' to more than 60 destinations in the United States, Mexico, and the Dominican Republic on nearly 300 daily flights. Headquartered in Denver, CO, Frontier's hard-working aviation professionals pride themselves in delivering the company's signature Rocky Mountain hospitality to customers. Frontier Airlines is the proud recipient of the Federal Aviation Administration's 2016 Diamond Award for maintenance excellence and was recently named the industry's most fuel-efficient airline by The International Council on Clean Transportation (ICCT) as a result of superior technology and operational efficiencies.

Long Island MacArthur Airport has two of the four major US domestic air carriers: American Airlines and Southwest Airlines, who have provided service at ISP for more than 10 years. Together these carriers provide service to 6 cities nonstop, and connect to hundreds of destinations in the U.S., Caribbean and Europe. The airport serves 1.2M passengers annually and employs 6,000 people, with a \$14.6M annual operating budget and an economic impact of \$600M to the region and local community.

Link to Frontier Airlines B-roll video and photo media files

Link to FlyMacArthur.com

Link to MacArthurAirport.com

Link to MacArthur Airport Facebook & Twitter