

News from the Town of Islip



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FOR IMMEDIATE RELEASE:

MacArthur Airport Highlights 2019 Improvements & Marketing Success

Islip, NY – January 24, 2020 – Islip Town Supervisor Angie Carpenter and Long Island MacArthur Airport Aviation Commissioner Shelley LaRose Arken, today announced the results of a successful marketing campaign, the benefits of enhancing airport facilities, and record milestones with MacArthur’s airline partners.

As part of a marketing and advertising campaign “Fly More. Stress Less.” MacArthur Airport’s message of service and convenience reached 70.5 million potential customers both locally and in selected out-of-market cities. The airport grew its social media base to over 18,000, an increase of nearly 10 percent over the previous year. Additionally, airport leadership delivered a dozen air service development presentations to three partners and carriers that do not currently serve MacArthur – as part of an air service development strategy.

“Our marketing, outreach social media dialog, and commitment to excellence, put us in a position to be nominated for the popular USA Today’s 10Best Readers’ Choice Awards for Best Small Airport,” said Town Supervisor Angie Carpenter. “MacArthur Airport was highlighted as an ideal choice for people wishing to fly in and out of New York without the hassle and crowds. And, we were competing with much larger airports, such as Indianapolis International which has 9 million passengers each year,” explained the Supervisor.

Additionally, MacArthur Airport completed a \$16.4M Runway Renovation project ahead of schedule and without interrupting airline operations or inconveniencing passengers.

Fixed Base Operators Mid-Island Air and Hawthorne Aviation, broke ground on new improvement projects that upgrade the airport’s ability to better serve private executive jet aircraft, and general aviation.

In 2019, MacArthur Airport's newest and largest carrier Frontier Airlines, announced the May, 2020 return of nonstop flights to Miami, and resumed ticketing of seasonal destinations Raleigh-Durham and Myrtle Beach, for a total of nine nonstop destinations from ISP.

"Celebrating Frontier's 1 millionth customer was a big milestone for us in 2019," Commissioner of Aviation Shelley LaRose-Arken said. "Frontier's growth is bringing new options and opportunities for travel from ISP, and we look forward to more," she added. Southwest Airlines also celebrated a milestone, commemorating 20 years of service at ISP.

The airport received more than \$8,106,000 in grants and passenger facility charges to support its capital improvement program and modernize the airport for Long Island.

- \$350,000 West Concourse Apron Design
- \$5.0 million the West Concourse Apron Construction
- \$422,000 Design of the Ground Vehicle Transportation Center
- \$809,000 Main Terminal Improvement Design
- \$525,00 Terminal Narrative Planning Study
- \$1 million for Main Terminal Improvement Construction

"We will continue to professionalize and modernize our incredible airport while advancing our marketing work and commitment to customer excellence in 2020," LaRose-Arken said. "The airport will continue to be a business leader for the Long Island economy."

ABOUT LONG ISLAND MACARTHUR AIRPORT: Long Island MacArthur Airport customers enjoy flights on three major US domestic air carriers: American Airlines, Frontier Airlines and Southwest Airlines. Together these carriers currently provide service to 11 cities nonstop, and connect to hundreds of destinations worldwide. The airport serves 1.6M passengers annually and employs 6000 people directly and indirectly, with a \$19M annual operating budget and an economic impact of \$600M to the region and local economy.

Additional Airport & Town of Islip resources:

FlyMacArthur.com

MacArthurAirport.com

[MacArthur Airport Facebook](#)

[Twitter @LIMacArthur](#)

[Instagram @FlyMacArthur](#)

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